



**WE ARE:**

**SPOKANE  
HOTEL MOTEL  
ASSOCIATION**

# BENEFITS OF MEMBERSHIP

## ○ Collaboration

- Information gained from civic and industry partners
  - Visit Spokane
  - Spokane Regional Sports Commission
  - Public Facilities District
  - Allied Industries

## ○ Community Outreach

- Generosity Squared! Bigger benefits when we combine our efforts
  - Women & Childrens Free Restaurant
  - Coats 4 Kids
  - Toys for Tots
  - Red Cross
  - Scholarship

## ○ Connections

- Peer to Peer, Partners, and Students
  - Identify issues, assist in process, cultivate/hire our future



# BENEFITS OF MEMBERSHIP

## ◉ Legislative Impact

- Locally we lead the way
  - Tourism Promotion Area
  - Lodging Tax Advisory Voice
  - Business Impact Issues (courtesy van surcharge, sign ordinance, etc)
- In Washington State we take action
  - Relationships with our elected
  - Grass Roots Leadership
    - H Class Liquor License
    - Carbon Monoxide Monitors issue
    - RETRO program
    - Hospitality Law Handbook
    - Liaison to State Association



# BENEFITS OF MEMBERSHIP

## ○ Legislative Impact, continued

### ■ Nationally we monitor

- ADA information
- Health Care Reform training
- Employee Free Choice Act / Card Check
- National Travel Initiative
- Federal Per Diem

- we have seen an increase of \$20.00 per guest room since 2005! A 38% increase in per diem!



# WE ARE: SPOKANE HOTEL MOTEL ASSOCIATION

- ◉ A non-profit entity comprised of hospitality leaders and community partners with a common interest and dedication to ensuring the growth and success of the lodging and tourism industries in the greater Spokane Region
  
- ◉ Discussion

